

fyi - Leadership Career News

Hello :

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fyi – Leadership Career News was designed to provide you with up-to-the-moment career and leadership research and information. Please send me a reply email cglasco@charter.net or give me a quick call (940) 367-0837 to let me know if the information is helpful to you.

IBM Study: If You Don't Have a Social CEO, You're Going to be Less Competitive

“When IBM (NYSE: IBM) conducted its study of 1709 CEOs around the world, they found only 16% of them participating in social media. But their analysis shows that the percentage will likely grow to 57% within 5 years.

Why? because CEOs are beginning to recognize that using email and the phone to get the message out isn't sufficient anymore.”

3 Resume Secrets Worth Stealing From Leonardo da Vinci's CV

To view practical recommendations for how to position your resume, take a look at this article by [Bryce Christiansen](#).

- Secret #1 Market Towards Your Duke's Needs – what are the specific needs of the employer?
- Secret #2 What's Your Peace Time Strategy? – what is the organization's growth stage and how do you fit?
- Secret #3 End With A Demonstration – How can you showcase your candidacy for the role?

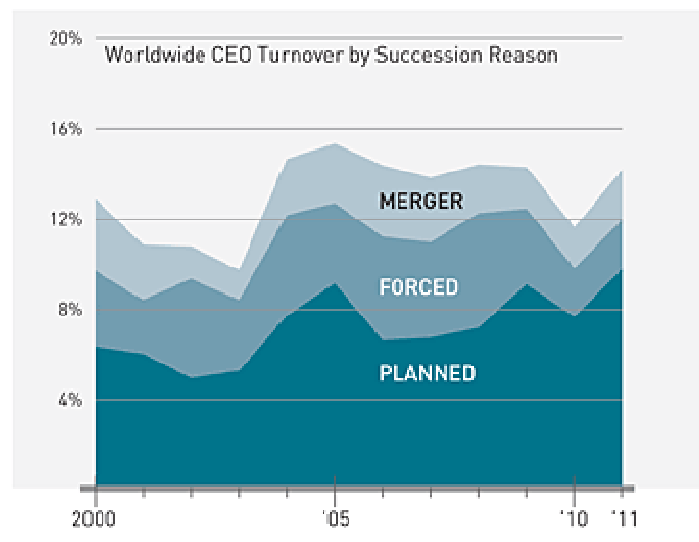
CEO Succession 2011: The New CEO's First Year

“In 2011, the CEO turnover rate was highest among the 250 largest companies, as it has been, for the most part, since 2005. This trend has also been true over the past 12 years. On average, more than 14 percent of chief executives of the top 250 companies by market

capitalization have turned over, compared with 12 percent of companies ranked 251 to 2,500 by market capitalization. In addition, the boards of companies in these top tiers are more likely to dismiss (force out) their CEO. It seems that the bigger the company, the shorter the CEO's tenure. Certainly, it is significantly harder — and more exhausting — to run a very large corporation than a smaller one; given that difficulty, it is not surprising that boards of big companies look more frequently for a new CEO.” [Strategy + Business](#)

Exhibit 1: Global CEO Turnover, 2000–11

CEO succession events last year rose to 14.2 percent at the 2,500 largest public companies, returning to the seven-year historical average.



Source: Booz & Company analysis

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Every leader's career is as unique as a fingerprint™

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